



Granite Town Media

Advisory Committee

Meeting Minutes

7 April 2011

Present: Rosie Deloge, Tim Finan, Andrew Jeffery, Joe Kasper, Len Mannino, Mike McInerney, Tom Schmidt

Absent: Frank Corey, Jose Luna

Guests:

Call to Order:

Meeting called to order 6:05 PM

Minutes approved with corrections.

New web site went live April 6th: <http://www.milford.nh.gov/> old site will no longer be updated but will remain on line at: <http://milfordnh.us/>

[EZstream](#) streaming video contract signed.

Basketball game had approximately 300 live viewers. So far web streaming has been a great success.

Discussed feasibility of streaming video to non-PC devices (i.e. cell phones/tablets). This involves substantial addition annual cost, about \$1200 per year. The board adopted a wait and see approach.

School board – new microphones resulted in much improved audio quality.

Camera failed again, 3rd time in a year. Replacement HD camera estimated about \$4,000.

The other planned capital upgrade is a MacBook and video production software estimated \$4-6,000. New hardware and software will be compatible with ATC gear.

Overhead projector and scan converter for Selectman's office have not arrived.

Comcast corrected audio problem, only took a few hours to replaced and calibrate equipment. Stereo audio is working on both channels. Upload equipment is in place for future third analog TV channel.

Mike reviewed rebroadcast schedule for Selectmen and School board meetings, difficult to have perfect parity as meetings are different lengths.

Reviewed draft Comcast franchisee agreement:

- 1) Proposed agreement is a continuation of previous contract. As such it does not address video streaming. Need clarification of Comcast's position on streaming.
- 2) Need to decide whether or not to continue \$75,000 capital funding.
- 3) Board considered joining with Litchfield and other towns to negotiate new contract. Given the mature nature of Milford's PEG operation the opinion of the board is the renewal agreement is pretty straightforward. Other than being reviewed by town attorney it is unnecessary to engage outside legal advice.

Agreed to use next meeting to develop long term GTM strategic vision.

Mike will review and edit draft Policy and Procedure manual so it can be quickly finalized.

Upcoming Meeting:

7 May 2011 Library NH History room

Adjourn:

Meeting adjourned 7:40 PM

Respectfully submitted: Tom Schmidt